

:60 Spot: "Please Stay!"

Location: an apartment. Man is checking his voice mail.

Characters: Guy - Early 20's, white male, slightly dorky, voice is medium to high. Voice mail lady: woman, 30-45, white. Delivery is stiff and automated sounding. Announcer: Friendly, male in his 30's, classic announcer sound – not cheesy. Trevor – Leasing office lackey. Mild mannered on the surface but actually has a quick temper. *Audience is on the receiving end of his message.

VM Lady: Hello. Please enter your pass code.

SFX: Four beeps, dialing pass code.

VM Lady: You have 10 new messages.

Man: I knew that new cologne was working.

Trevor: *(Sunshiny, slight cheese)* Hey this is Trevor down at the leasing office I've got something special for you. A rebate. You can redeem it at the video store around the corner. Today! Movie Night. Oh, yeah!

SFX: Beep *(Deleting message)*

VM Lady: Message deleted

Trevor: Hey Buddy. Trevor here again. Manager says I can give you \$10 bucks off your current lease if you reconsider moving.

Man: \$120 bucks? Are you kidding me?

SFX: *(In background, overlapping Man's remarks)* Beep *(Deleting message)*

VM Lady: Message deleted

Trevor: A carpet cleaning. Would that...

SFX: Beep *(Deleting message)*

VM Lady: Message deleted.

Trevor: This is your buddy. Your pal, T-dog...

SFX: Beep *(Deleting message)*

VM Lady: Message deleted.

Man: This is ridiculous.

SFX: Beep *(Deleting message)*

VM Lady: Message deleted *(Repeats once)*

Trevor: *(Whispering & sing-songy as if trying to send a subliminal message.)* You want to stay in your apartment. You'd be lonely in a big ol' spacious house. You love hearing your neighbors having...

Man: What the?

Scribe, Etc.

Client: Mortgage Partners
Project Type: Radio Spot

SFX: *(In background, overlapping Man's remarks) Beep (Deleting message)*

VM Lady: Message deleted

Trevor: *(Desperate) Pleeeseee! (Almost whimpering) Stay or they'll fire me. Or worse. Make me pay rent too. (pleading) For the love of God. Can't we work this out?*

SFX: Beep *(Deleting message)*

Announcer: No bribe can beat the benefits of moving into your own house. Get a loan through Mortgage Partners and you could end up paying less to own than you would to rent. Call Mortgage Partners today to get pre-approved. Dial 404.6xx.LOAN. That's 404.6xx.LOAN. Or, look us up online at MortgagePartnersAtlanta.com. Mortgage Partners. Take Ownership. *(Speed read)* Georgia mortgage licensee, license #18635.

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