

CLIENT ORIGINAL

November 1, 2006

Dear _____,

I wanted to take this time to thank you for helping me achieve my goal of becoming a Massage Therapist. By allowing me to work on you while I was at A Gathering Place, I was able to fulfill the required hands-on hours needed to finish school. A few months later I passed the National Massage Board exam and I am now officially a licensed Massage Therapist in the state of Missouri.

As you may know Massage Therapy provides many benefits to the recipient including:

- Increasing flexibility and mobility***
- Improving supply of nutrients to the body's cells***
- Improving muscle tone***
- Flushing toxins and breaks down adhesions***
- Reducing stress and tension headaches***

The goal of Serene Spirit Massage Therapy is to provide a professional and therapeutic massage resulting in serenity for the mind, body, and spirit.

Enclosed you will find my brochure which lists the services that I currently provide which include in home massages, spa parties, chair massage events, and gift certificates. I also have included a few business cards and I encourage you to keep one for your use and pass the others to your friends and family.

As a special thank you for helping me become certified, I am offering you an additional 10 minutes free on your next massage with me. Please mention the discount when you schedule your appointment and show the card on the date the services are provided.

With the Holidays around the corner, now is a great time to pamper your family and friends, and most importantly, to begin taking care of you again.

Please consider Serene Spirit Massage Therapy for your next massage, Girls Night In, or other major function.

Sincerely,

Nikki Britts LMT, NCTMB
314.xxx.xxxx

Writing Sample
www.Scribe-Etc.com
Info@Scribe-Etc.com

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"Where Serenity is just an hour away"

November __, 2006

Dear _____

Many thanks are in order...to you! It's because of you and your willingness to allow me to practice Massage Therapy techniques on you while I was at A Gathering Place that I was able to fulfill the required hands on training I needed to finish my Massage Therapy training. A few months later I passed the National Massage Board exam and I am now officially a licensed Massage Therapist in the state of Missouri.

As a special thank you for helping me become certified, I am offering you 10 minutes additional massage time FREE when you book your next massage with me. Please mention the discount when you schedule your appointment and show the card on the date the services are provided. It's the least I can do since you've been such a help to me.

Now, I do have one more small favor to ask. I've started my own Massage Therapy business, Serene Spirit Massage Therapy. If you enjoyed your first massage with me, I'd appreciate you telling someone you know about my services so they can feel as great as you did! I've enclosed a copy of my brochure and a few business cards so please don't be shy about sharing them with people you think need to take more time to pamper themselves. I offer in-home massages and am available for both spa parties and special events. If you think your friends will need some convincing to pamper themselves with a massage, just remind them of how beneficial massages can be to both their mental and physical health.

Massage Therapy benefits include:

- Increasing flexibility and mobility*
- Improving supply of nutrients to the body's cells*
- Improving muscle tone*
- Flushing toxins and breaks down adhesions*
- Reducing stress and tension headaches*

Once again, thanks for helping me to become a licensed Massage Therapist and please do consider Serene Spirit Massage Therapy for your next massage, Girls Night In, or other major function.

Sincerely,

Nikki Britts LMT, NCTMB
314.xxx.xxxx

P.S. Don't forget to give me a call to book your next massage. Remember, you'll receive an additional 10 minutes free when you do!